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ICMA E-NEWS

A Publication of the Indiana Concrete Masonry Association
Summer Issue July 2007

2007 Spring Meeting

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Devening Block, Inc.
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The 2007 ICMA Spring Meeting was held at Belterra Casino and Resort in southern Indiana.

The program was full of information about promotional ideas and discussions on

industry concerns. There was time to enjoy the scenery with the golf scramble and time to network with industry leaders during the receptions and dinner. The educational and promotional session brought in speakers from around the country. Ray McVeigh from the Great Lakes Cement Promotion Association gave a presentation on how funding is created to help associations promote in his region. Ray shed some light on the way the funding is distributed based on usage for all cement based materials.

There was open discussion on the use of integral water repellents. Producers and associates talked about whether or not integral water repellents are permanent and water proof. There has been some issues that are being brought up by

designers and in the field, about the perception of what integral water repellents can and cannot do. It was decided that each producer must become better educated on the terminology used when talking about water repellents and to issue disclaimers on the products when shipped to better cover any questions about the products performance.



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Call for entries 2007 Excellence in Masonry Awards

Submittals are being accepted for the 2007 ICMA Awards program. You can register your projects and download the requirements online at www.indianablock.org. Get your pictures now while the sun is shining.





Tony Costello, retired Ball State Professor, came out of retirement. Tony with the help of ICMA, received a grant from the NCMA Foundation to implement a new architectural student design class at Ball State University. Tony brought two of the winning

projects for members to view. Tony has been working with ICMA on a contract to become the ICMA educational provider. Tony is on the national AIA board and is heavily involved with the AIA state chapter. Tony will provide designers with AIA accredited courses on masonry throughout the state of Indiana.



Ann Wolter representing the website www.masonrysystems.org gave a presentation on the new site and its benefits. The website has been in development for over 2 years and has been seeking funding to get the site fully up and

running. The Mason Contractors Association of America just approved matching funds for 50% of the cost for the first year. The website is a clearing house of information for the masonry trade.

The site is the WebMD for our industry. If you need information on masonry, its uses, benefits, or just ideas, this will be the place to go. Companies and associations can support this effort by signing up as a sponsor. Sponsorships are as low as \$500.00. Visit the site and take the tutorial to learn more.



Fred Palmer from the Indiana Mason Contractors Association, gave a review of the Midwest Masonry Councils (MMC) activities. The MMC is working under the umbrella of ICMA and is represented by the union contractors associations, Indiana Brick Council and

ICMA. The MMC is a regional promotion group responsible for promoting the masonry industry as a whole in the state of Indiana. This association gives a unified voice to the designers that masonry is the choice for construction. As we have heard at the national level our industry is fragmented. ICMA and the partners of the MMC are making sure the message is clear in Indiana.

Producer Members

Companies who manufacture concrete masonry units
Voting Membership

Cavities	Annual / Quarterly	
2	\$ 1,440.00	\$ 360.00
3	\$ 1,600.00	\$ 400.00
4	\$ 1,800.00	\$ 450.00
5	\$ 2,028.00	\$ 507.00
6	\$ 2,250.00	\$ 562.50
7 or more	\$ 2,710.00	\$ 677.50

Associate Members

Companies who are manufacturers and suppliers of equipment, aggregate, admixtures, cement, paint or other manufacturers and suppliers interested in the welfare of the concrete masonry industry.
Voting Membership
\$ 675.00

Allied Members

Open to all architects, engineers and mason contractors interested in the welfare of the masonry industry.
Non-voting Membership
\$ 250.00

About ICMA

The Indiana Concrete Masonry Association is made up of companies dedicated to the promotion of masonry construction in and around the state of Indiana.

The Indiana Concrete Masonry Association works through committees that support the concrete masonry construction industry statewide.

Other activities of ICMA include college student tours, architect and engineer education, safety seminars, masonry awards program, sales seminars, production seminars, promotional mailings, and the list grows every year.

Each year ICMA hosts the Excellence in Masonry Awards program. Architects, Owners and Mason Contractors are celebrated for their design and installation of masonry products.

ICMA is also an AIA provider educating designers throughout Indiana. Members of ICMA can take advantage of these programs by hosting events either at their office or at a meeting facility.

For more information about the promotional programs sponsored by the Indiana Concrete Masonry Association please feel free to contact the office by calling 937-599-3682, or email icma@indianablock.org.

Application for Membership

Company Name

Company Street Address

City / State / Zip Code

Billing Address (if different)

City / State / Zip

Phone

Fax

Toll Free Number

Internet Address

General Email Address

Contact Person / Position

Signature / Title

Check number: # _____

Amount: \$ _____ Date: _____

Remit Payment to:
ICMA
P.O. BOX 130
BELLEFONTAINE, OHIO 43311

By a representative of the company signing the application, your company and all of its employees agree to abide by the Constitution and Bylaws of the Indiana Concrete Masonry Association.